## WILLIAMSON ORCHARDS & VINEYARDS FACT SHEET

## Williamson Orchards & Vineyards

14807 Sunnyslope Road Caldwell, ID 83607 Tel: (208) 459-7333 Email: <u>wine@willorch.com</u> Website: <u>www.williamson.wine</u> Mike Williamson, General Manager Patrick Williamson, Vineyard Manager Beverly Williamson, Sales & Marketing Teresa Shively, Assistant Manager, Wine Club & Wholesale Manager Susan Lemrick, Bookkeeping

#### Key Individuals Williamson Creed

"Where fine wines are made in the vineyard."

## **Brand Summary**

Williamson Orchards and Vineyards is located along the Sunnyslope Wine Trail within the Snake River Valley AVA. The Williamson family homesteaded this land in 1909 and has been growing fruit on this location for four generations. By relying on our longhistory and knowledge of the region, we designed our vineyard to maximize the terroir of our high desert location with the goal of producing stunning wines from high quality grapes. A great deal of time and thought went into the planting of our vines. From vineyard layout to the selection of grape varieties, we wanted to ensure that our site would produce superior grapes.

Our forethought, planning and hard work has paid off. Our small-lot, hand crafted wines have won countless awards and are recognized across the region for quality. We now have over 60+ acres in vineyards, 16 grape varieties and 20 award winning wines. Visit our tasting room to experience some of the great wine being produced in Idaho. Expect a welcoming atmosphere steeped in old-fashioned, farm-charm along with honest and knowledgeable service.

## Viticulture Philosophy

The Williamson family planted their first vineyard in 1998, and they did so with the belief that the Snake River Valley terroir was ideal for growing grapes that would result in amazing fruit forward wines. Our primary goal is to "grow the wine" in the vineyard – meaning that everything we do to manage the plants will result in unique and amazing flavors and aromas. Our viticulture philosophy is to combine "old world" tradition with "new world" technology while being good stewards to the land. We maximize the terroir in our vineyards through vineyard design and layout. With a solid vineyard design and a historic understanding of our terroir, the Williamson family utilizes modern techniques, like canopy control, cluster thinning, and water management to foster balance in alcohol, oak, and fruit expression.

## Vineyards

The Williamson family farms three vineyard sites, 60+ acres in total, along the slopes of the Snake River Valley. In addition to managing their own vineyards, the Williamson family also consults, manages and does custom farm work with various other vineyards in the Sunnyslope Wine Trail area.

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The grape varieties grown on the Williamson estate vineyards are: Cabernet Sauvignon, Syrah, Petite Sirah, Mourvèdre, Sangiovese, Malbec, Grenache Noir, Cinsault, Tempranillo, Carménère, Petit Verdot, Viognier, Riesling, Albariño, Grüner Veltliner, and Verdejo.

## **Annual Wine Production**

Approximately 2,000 cases

## Wine Labels

We produce nineteen estate wines:

## Reds

- Reserve Cabernet Sauvignon
- Reserve Syrah
- Reserve Grenache
- Petite Sirah
- Sangiovese
- Cabernet Sauvignon
- Malbec

Blends

- Windmill Red (50% Cabernet, 50% Sangiovese)
- Homestead Red (66% Cabernet, 34% Syrah)
- Harvest Moon Red (50% Syrah, 37% Mourvèdre, 12% Petite Sirah)
- Henry's Red (40% Malbec, 40% Syrah, 20% Petite Sirah)
- Lilly White Blend (60% Viognier, 30% Riesling, 10% Albariño)

Whites

- Viognier
- Dry Riesling
- Albariño
- Grüner Veltliner

Rosé

Blossom Rosé

Dessert Wines

- Nectar
- Doce Dessert Wine (Port-Style)

\*\*Availability is subject to change\*\*

## Wine Audience

Williamson Vineyard's fruit forward wines are the favorite of foodies, craft beverage enthusiasts and people who seek out terroir driven wines. Consumers with thoughtful buying habits, who enjoy supporting small agriculture and local business, really connect with our company.

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## **Tasting Room Experience**

Feel like one of the family when you visit our cozy tasting room steeped in old fashioned farm-charm. Learn about the storied history of the Williamsons. Get swept up in their passion for growing grapes while you sip on an array of their elegant wines. Our friendly staff can guide you through a casual but thoughtful sensory experience.

#### **Tasting Room Location and Hours**

Williamson Vineyards' tasting room is located at 14807 Sunnyslope Rd., Caldwell, ID situated in the heart of the Sunnyslope Wine Trail.

## June – September

Wednesday, Thursday & Sunday: 12 PM – 5 PM Friday & Saturday: 12 PM – 6 PM Monday and Tuesday by appointment

**October – May** Wednesday – Sunday: 12 PM – 5 PM Monday and Tuesday by appointment